Mazda North American Operations



TO: Mazda Dealership General Managers, Service Managers, and Parts Managers

DATE: December 2008

SUBJECT: 2009 RX-8, 2009 CX-7, 2009 CX-9, 2008-2009 Mazda3 with SANYO Audio and

SIRIUS Satellite Receiver

Owner Notification Program (ONP) 03 – Audio Preset Reset Method

Dear Mazda Dealer:

Mazda Motor Corporation has decided to conduct an Owner Notification Program (ONP) on certain 2009 RX-8, 2009 CX-7, 2009 CX-9 and 2008-2009 Mazda3, equipped with both SANYO Audio and SIRIUS Satellite Receiver, and have been subscribed to SIRIUS regular service or 6 months free service. The purpose of this ONP is to prevent the customer's inconvenience as much as possible when they encounter the audio preset issue.

In mid-January 2009, SIRIUS Satellite will perform an Over-The-Air firmware upgrade. It is possible that the satellite preset memories may be erased after the update is complete.

Mazda will notify owners of subject vehicles and will send instructions for resetting the preset memories on their own. Owners will also be given the option to bring their vehicles into the dealers for assistance, please take care of them according to the attached instructions.

Owners of subject vehicles will be notified by first class mail beginning January 2, 2009.

This package contains important information about ONP03:

Attachment I Dealer Information
Attachment II Reset Instructions

Attachment III Owner Notification Letter

Please make certain that the appropriate personnel in your dealership are familiar with the details of this program to respond to customer inquiries.

We regret any inconvenience this program may cause you and your personnel. Your understanding and support in carrying out this program is greatly appreciated.

Sincerely,

Susumu Niinai Director, Technical Services Mazda North American Operations

ATTACHMENT I - DEALER INFORMATION

CONDITION OF CONCERN

In mid-January 2009, SIRIUS Satellite will perform an Over-The-Air firmware upgrade. It is possible that the satellite preset memories may be erased after the update is complete.

SUBJECT VEHICLES

Model	VIN Range	Production Date	Applicable Vehicles
		Range	
2009 RX-8	JM1FE17** 90 400031 – 402865	March 11, 2008 -	Equipped with SANYO
2009 KA-6	JWITE17 90 400031 - 402865	November 6, 2008	Audio and SIRIUS
2009 CX-7	JM3ER29** 90 215756 – 232700	May 6, 2008 –	Satellite Receiver, and
2009 CA-7	JWSER29 90 215750 - 232700	November 5, 2008	subscribed to SIRIUS
2009 CX-9	JM3TB**** 90 164232 – 170110	July 1, 2008 –	regular service or 6
2009 CA-9	JW31B 90 104232 - 170110	November 5, 2008	months free service.
2008-2009	JM1BK**** ** 100006 - 252568	January 7, 2008 -	Units with Navigation
Mazda3	JIVITON 100000 - 252508	November 6, 2008	system are excluded.

The asterisk symbol "*" can be any letter or number.

OWNER NOTIFICATION

Mazda will notify U.S. owners by first class mail beginning January2, 2009.

WARRANTY CLAIM PROCESSING INFORMATION

	Operation of ROOM Fuse	
Process Number	A0842B	
Symptom Code	99	
Damage Code	99	
Part Number Main Cause	7777-SP-D0S	
Quantity	0	
Labor Operation Code XXD53XGX		
Labor Hours	0.2 hrs.	

RESET INSTRUCTIONS

Please refer to Attachment II.

APPLICABLE MODEL: 2009 CX-7 with both SANYO Audio & SIRIUS Satellite Receiver

CONDITION:

Preset memories of SIRIUS Satellite radio broadcasting are erased and cannot be reset. "INVALID" is displayed in the Information Display.

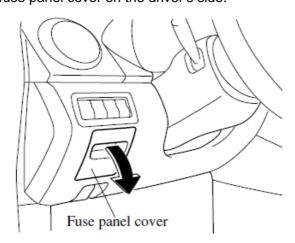
1:04 SR1 CHANNEL		:04 SR1 INUALID
1.0 1. 21/1 0111111122	,	10 1 21/1 11/01/218

PROCEDURE:

Caution:

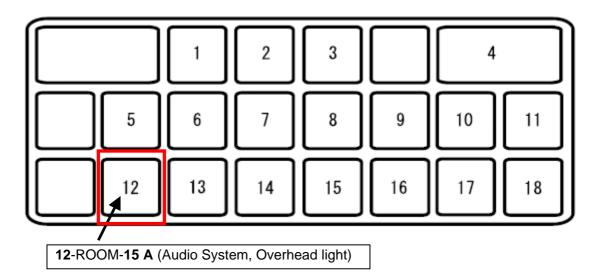
The following data will be initialized after completing the reset procedure.

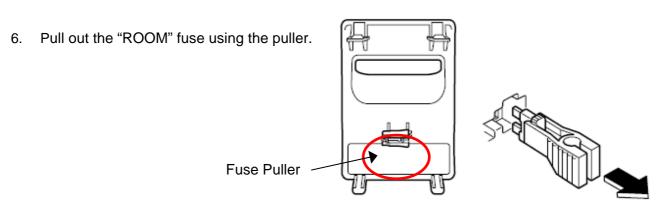
- Audio (AM/FM) preset memories Note: It is recommended to record the station frequency beforehand.
- Clock
- Trip meter
- Park the vehicle outside where the SIRIUS Satellite radio broadcasting signal can be received.
- 2. Turn off the engine and engage parking brake by firmly pushing the parking brake foot pedal downwards
- 3. Open the fuse panel cover on the driver's side.



4. Remove the "fuse puller" located in the cover.

5. Confirm the position of the "ROOM" fuse (15A)" (position "12" of the illustration).

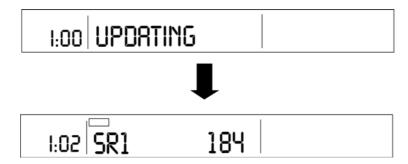




- 7. Wait for more than 5 minutes after pulling out the fuse, and then reinsert the "ROOM" Fuse (15A) back into its original location; see Step 5 for illustration.
 - Note: Make sure the ROOM Fuse fits tightly.
- 8. Put the fuse puller back in the original position, and close the fuse panel cover.
- 9. Start the engine.
- Turn on the audio, and then press the "SAT" (satellite) button
 Note: Make sure the parking brake is ON ((parking brake foot pedal is firmly pushed downwards).

11. "UPDATING" is displayed in the Information Display for up to three minutes.

Note: Do not turn off the engine or switch the SIRIUS mode to another mode until the "UPDATING" disappears.



12. If the TCS/DSC indicator light illuminates and the TCS OFF indicator light flashes after removing/inserting the "ROOM" fuse, turn the steering fully clockwise, and then turn it fully counterclockwise.



- 13. Select the desired channel of audio to be programmed by referring to Owner's Manual.
- 14. Set the time on the clock by referring to Owner's Manual.
- 15. Turn off the engine.

APPLICABLE MODEL: 2009 CX-9 with both SANYO Audio & SIRIUS Satellite Receiver

CONDITION:

Preset memories of SIRIUS Satellite radio broadcasting are erased and cannot be reset. "INVALID" is displayed in the Information Display.

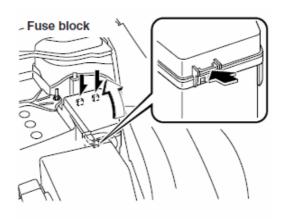
I: IY SR1 CHANNEL	I: I4 SR1 INUALID	
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PROCEDURE:

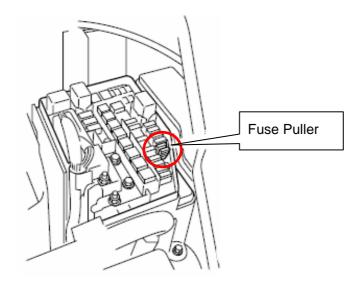
Caution:

The following data will be initialized after completing the reset procedure.

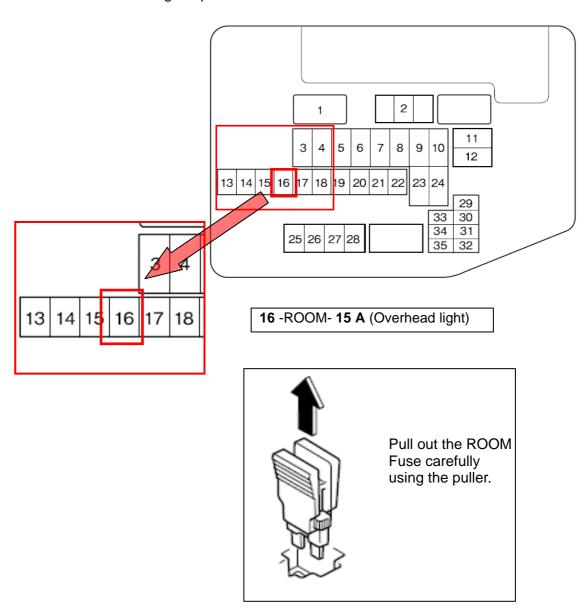
- Audio (AM/FM) preset memories Note: It is recommended to record the station frequency beforehand.
- Clock
- Trip meter
- Seat position memory (electrically operated seats)
- 1. Park the vehicle outside where the SIRIUS Satellite radio broadcasting signal can be received.
- 2. Turn off the engine and engage parking brake by firmly pushing the parking brake foot pedal downwards
- 3. Open the hood.
- 4. Carefully remove the fuse block cover.



5. Remove the "fuse puller" located in the fuse block.



6. Confirm the position of the "ROOM" fuse (15A)" (position "16" of the illustration), and pull out the "ROOM" fuse" using the puller.



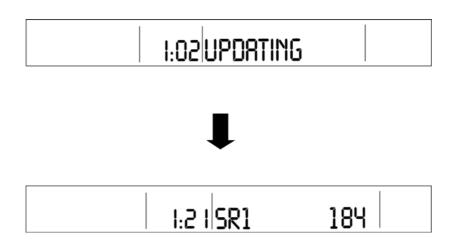
7. Wait for more than 5 minutes after pulling out the fuse, and then reinsert the "ROOM" fuse (15A) back into its original location; see Step 6 for illustration.

Note: Make sure the ROOM Fuse fits tightly.

- 8. Put the fuse puller back in the original position, and reinstall the fuse block cover
- 9. Close the hood.
- 10. Start the engine.
- 11. Turn on the audio system, and then press the "SAT" (satellite) button.Note: Make sure the parking brake is ON (parking brake lever is fully pulled).
- 12. "UPDATING" is displayed in the Information Display for up to three minutes

 Note: Do not turn off the engine or switch the SIRIUS mode to another mode until the

 "UPDATING" disappears.



- 13. Select the desired channel of audio to be programmed by referring to Owner's Manual.
- 14. Set the time on the clock and driver's seat positions (as necessary) by referring to Owner's Manual.
- 15. Turn off the engine.

APPLICABLE MODEL: 2008-2009 Mazda3 with both SANYO Audio & SIRIUS Satellite Receiver

CONDITION:

Preset memories of SIRIUS Satellite radio broadcasting are erased and cannot be reset. "INVALID" is displayed in the Information Display.

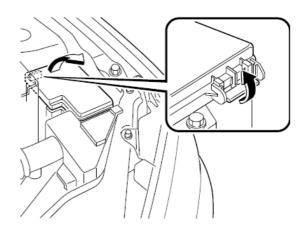
1:02 SR1 CHANNEL	\rightarrow	1:03 SR1 INUALID
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PROCEDURE:

Caution:

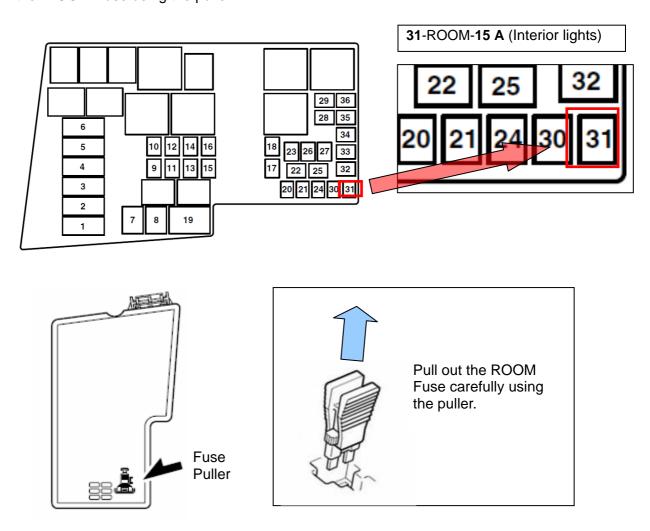
The following data will be initialized after completing the reset procedure.

- Audio (AM/FM) preset memories Note: It is recommended to record the station frequency beforehand.
- Clock
- Trip meter
- 1. Park the vehicle outside where the SIRIUS Satellite radio broadcasting signal can be received.
- 2. Turn off the engine and engage parking brake by firmly pulling the parking brake lever upwards.
- 3. Open the hood.
- 4. Carefully remove the fuse block cover.



5. Remove the "fuse puller" located in the cover.

6. Confirm the position of the "ROOM" fuse (15A) (position "31" of the illustration), and pull out the "ROOM" fuse using the puller.



7. Wait for more than 5 minutes after pulling out the fuse, and then reinsert the "ROOM" fuse (15A) back into its original location; see Step 6 for illustration.

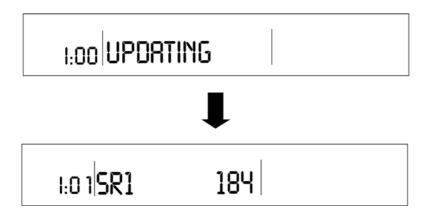
Note: Make sure the ROOM Fuse fits tightly.

- 8. Put the fuse puller back in the original position, and reinstall the fuse block cover.
- 9. Close the hood.
- 10. Start the engine.
- 11. Turn on the audio system, and then press the "SAT" (satellite) button.

 Note: Make sure the parking brake is ON (parking brake lever is fully pulled).

12. "UPDATING" is displayed in the Information Display for up to three minutes

Note: Do not turn off the engine or switch the SIRIUS mode to another mode until
the "UPDATING" disappears.



- 13. Select the desired channel of audio to be programmed by referring to Owner's Manual.
- 14. Set the time on the clock by referring to Owner's Manual.
- 15. Turn off the engine.

APPLICABLE MODEL: 2009 RX-8 with both SANYO Audio & SIRIUS Satellite Receiver

CONDITION:

Preset memories of SIRIUS Satellite radio broadcasting are erased and cannot be reset. "INVALID" is displayed in the Information Display.

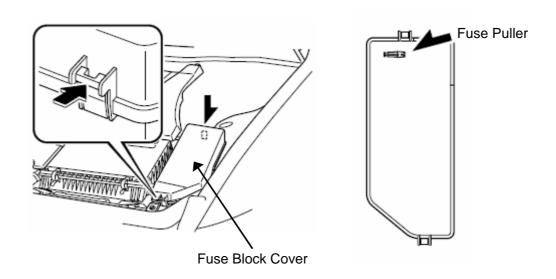
I:04 SR1 CHANNEL I I:04 SR1 INUALID

PROCEDURE:

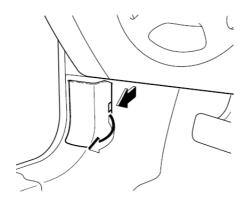
Caution:

The following data will be initialized after completing the reset procedure.

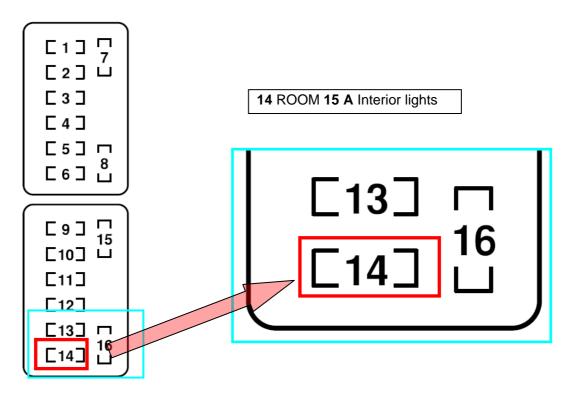
- Audio (AM/FM) preset memories. Note: It is recommended to record the station frequency beforehand.
- Clock
- Trip meter
- Seat position memory (electrically operated seats)
- 1. Park the vehicle outside where the SIRIUS Satellite radio broadcasting signal can be received.
- 2. Turn off the engine and engage the parking brake by firmly pulling the parking brake lever upwards.
- 3. Open the hood.
- 4. Remove the "fuse puller" provided on the inside of the fuse block cover.



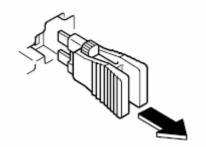
5. Open the fuse panel cover on the driver's side.



6. Confirm the position of the "ROOM" fuse (15A) (position "14" of the illustration).



7. Pull out the "ROOM" fuse using the puller.



8. Wait for more than 5 minutes after pulling out the fuse, and then reinsert the "ROOM" fuse (15A) back into its original location; see Step 6 for illustration.

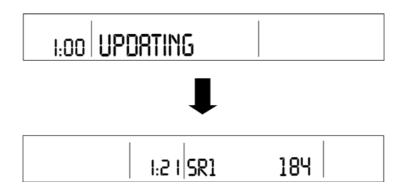
Note: Make sure the "ROOM" fuse fits tightly.

- 9. Close the fuse panel cover.
- 10. Put the fuse puller back in the original position (inside of the engine compartment fuse block cover).
- 11. Close the hood.
- 12. Start the engine.
- 13. Turn on the audio system, and then press the "SAT" (satellite) button.

Note: Make sure the parking brake is ON (parking brake lever is fully pulled).

14. "UPDATING" is displayed in the Information Display for up to three minutes

Note: Do not turn off the engine or switch the SIRIUS mode to another mode until the "UPDATING" disappears.



15. If the TCS/DSC indicator light illuminates and the TCS OFF indicator light flashes after removing/inserting the "ROOM" fuse, turn the steering fully clockwise, and then turn it fully counterclockwise.



- 16. Select the desired channel of audio to be programmed by referring to Owner's Manual.
- 17. Set the time on the clock and driver's seat positions (as necessary), by referring to Owner's Manual.
- 18. Turn off the engine.

Note: If engine was cold when started, do not turn off engine until one or more of the variable red zones in tachometer have turned off. Please refer to "Starting the Engine" in the Owner's Manual, pages 5-4 and 5-5.