

July 24, 2006

Mazda is pleased to announce several exciting product enhancements for the 2007 Mazda RX-8.

The in-dash 6-disc CD changer is now a standard feature on the Touring and Grand Touring models. The current model lineup is updated to reflect the new nomenclature strategy of Sport, Touring and Grand Touring.

Two new colors are available for the 2007 RX-8: Crystal White Pearl and Stormy Blue. Three colors are discontinued: Copper Red, Whitewater Pearl Mica and Winning Blue.

Sand color leather-trimmed seats are available on the Grand Touring. The Black/Chaparral leather combination is dropped for 2007MY.

2007-model RX-8 significant changes:

Lineup:

- RX-8 moves to the new nomenclature strategy

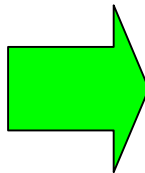
2006 MY

Grand Touring package

Touring package

Sports package

Base



2007 MY

Grand Touring

Touring

Performance Package

Sports

Engine/Mechanical:

- None

Functional:

- In-dash 6-disc CD changer added standard to Touring and Grand Touring models.

Interior:

- Sand color leather-trimmed seats are available on the Grand Touring. Black/Chaparral leather-trimmed seats are deleted.

New Exterior Colors:

- Crystal White Pearl (34K)
- Stormy Blue Mica (35J)

Accessories:

- Cassette Player (CAS) is dropped from Port-Installed Options (available as Dealer-Installed Option only)