

2008 MAZDA RX-8 40th Anniversary Edition



Product Information Bulletin

October 1, 2007

Mazda is pleased to introduce the 2008 MY RX-8 40th Anniversary Edition which commemorates forty years of Mazda's rotary engine. The RX-8 'Rotary Engine 40th Anniversary' model is based on the Grand Touring model and is available in either manual or automatic transmission. This model will surely be a hit with consumers due to its unique interior and exterior color combination. Order early as production is limited to 1,000 units.

Job #1 Timing: November 2007.

Volume: 1,000 units

Product Assumption:

Base model: Grand Touring

Exterior

Body color: Metropolitan Gray

Foglamps: Blue tint

Emblem: 40th Anniversary Rotary Engine Badge

Interior

Door trim: Cosmo Red

Floor mats: 40th Anniversary Rotary Engine logo

Leather seats: Cosmo Red

Parking brake lever: Leather

Chassis

Suspension: Sports suspension with Bilstein dampers

Cross member: Urethane foam filled suspension cross member

Tires & wheels

Unique wheel design and finish

Other

Engine cover: Silver colored engine cover



Design Model

-Metropolitan Gray

-Cosmo Red Leather

